

Goom

Designer	Jean Marie Massaud
Year	2025-2026



A tribute to the force of gravity, Goom by Jean Marie Massaud is a sculptural form designed for total immersion. Its lines are clean and concise, yet the overall aesthetic offers an enveloping comfort, born from in-depth research into materials and ultimate softness. An iconic detail is found in the ends of the cushions, which emphasise the contrast between full volumes and lightness, creating an effect of suspension.

Goom is a modular system composed of single, corner, chaise longue and pouf elements, freely combinable to create customised compositions. Available in two depths, the modules open up a wide range of compositional possibilities and adapt flexibly to specific design needs. The option of adding one or more armrests further contributes to making the system even more welcoming and comfortable.

Recycled components and wood sourced from responsibly managed forests express MDF Italia's growing commitment to sustainability.

[Download the new Goom catalogue](#)

Structure

- Seat and backrest supporting structure made of fir plywood from sustainably managed forests, webbed and padded with differentiated-density polyurethane foam, using a material blend containing at least 15% recycled polyols.
- The cushion cover is filled with recycled R-PET microfiber and covered with a fabric made from second-life materials; in the Goom Regular version, the cushion cover is not included and the lining is made of thermobonded PET fiber.
- Feet and hidden coupling system.

Cover

Removable fabric.

Armrest

Curved plywood structure, matt lacquered or covered in wood-veneered.

Padding in polyurethane foam with a material blend containing at least 15% recycled polyols, and thermobonded PET fiber.

Notes

All elements are supplied with feet in two height options:

- H42 cm, seat height with 4 cm feet (standard);
- H44 cm, seat height with 6 cm feet.

Goom finishes

Cover

B	Maia	B	Todi	C	Anima	C	Anouk
C	Garc	C	Noah	C	Taiga	D	Donegal
D	Dune	D	Emmi	E	Brionne	E	Kapua
E	Paradise	F	Parigi	F	Savanna	G	Hero 2
G	Keiga	G	Moss	G	Zero		

Armrest

Frame

- Finishes
- Matt painted white X053
 - Matt painted graphite grey X054
 - Bleached oak X075
 - Canaletto walnut X159

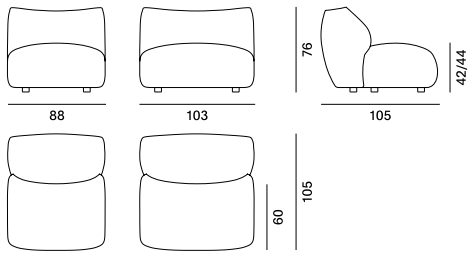
Cover

B	Maia	B	Todi	C	Anima	C	Anouk
C	Garc	C	Noah	C	Taiga	D	Dune
D	Emmi	E	Paradise	F	Parigi	F	Savanna
G	Hero 2	G	Keiga	G	Moss	G	Zero

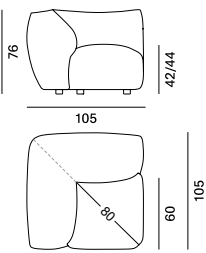
Goom dimensions

Goom Regular
seat depth 60 cm

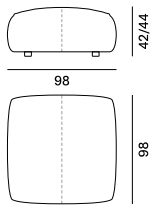
single units



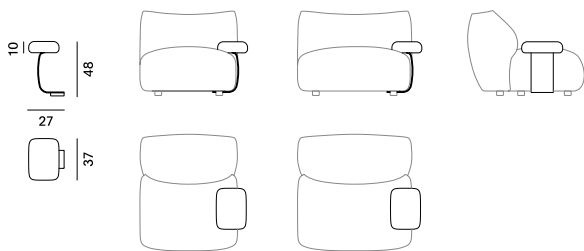
90° corner unit



square pouf unit



armrest
for single unit with 60 cm seat depth and for chaise longue



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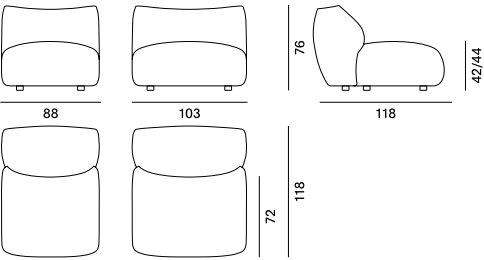
Explore the finishes and configure the product >

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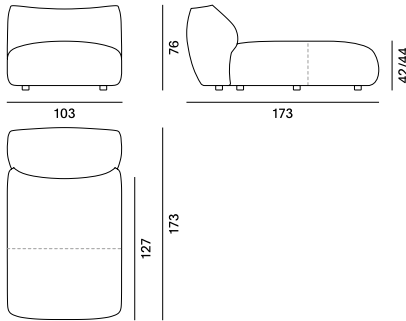
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Goom XL
seat depth 72 cm

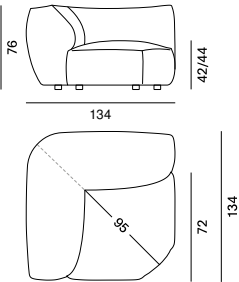
single units



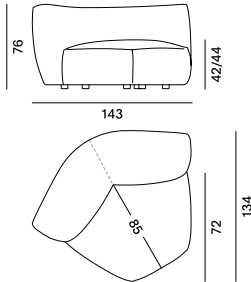
chaise longue unit



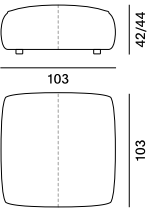
90° corner unit



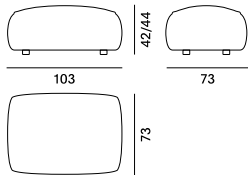
120° corner unit



square pouf unit



rectangular pouf unit



armrest
for single unit with 72 cm seat depth and for chaise longue

