# Flow

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|---|---|
| Designer | Jean Marie Massaud |
| Year | 2009-2024 |



Born in 2009 from an idea of Jean Marie Massaud, Flow is the iconic seat collection developed to satisfy the different needs of contract and residential sector.
The curved lines and the elegance of its profile combine in a perfect balance of comfort and ergonomics. With over 110.000 available configurations, there is a Flow perfect for any need and style.
The matt finishing of the shell is in harmony with a chromatic range in line with the market trends, in white, lead-gray, terracotta and white gray.
The bases – 4 steel legs, 5-point star base, central leg, VN 4-legged base and 4-legged wood bases – go with a non-upholstered shell, with front upholstered, fully upholstered or leather upholstered.
A particular attention was paid to the ergonomics and padding of the seat to guarantee an enveloping comfort, while wood takes on the tones of the bleached oak stained wood, natural, brown and canaletto walnut stained wood with bases with soft and fluid shapes.
The Flow collection distinguishes for its strong engagement towards sustainability: created with recycled materials, 73% of polycarbonate used in the shell come from renewable sources, while wood used for the basis comes from sustainable managed forests, respecting strict environmental standards along the whole production process.
The typological proposal of Flow ranges from Chair to Armchair, including Stool and Pouf.

Unupholstered shell
Matt painted eco-sustainable polycarbonate, obtained by injection molding.

Shell with front upholstered
Eco-sustainable polycarbonate shell, completed with padding: thermoformed and padded countershell, with a quilted polyurethane and polyester wadding mattress.
Removable cover in fabric or leather.

Fully upholstered shell
Shell composed of a thermoformed and padded countershell with a small pad made of quilted polyurethane and polyester wadding at the front, and upholstery with zips in the lower part of the chair.

Shell with fixed leather cover
Injection moulded polycarbonate shell, cold foam shaped on the load-bearing frame.
Non-removable cover in leather.

Pad
Upholstered pad, made with polyurethane and polyester wadding, and with quilting that is thermally bonded to the fabric.
Removable cover in fabric or leather.

4 legs
Matt powder-coated steel rod.

Central leg, 360° swivel
Matt powder-coated aluminium.

4 VN wooden legs, 360° swivel
Stained ash, transparent lacquered.

4 wooden legs, girevole 360°
Stained ash, transparent lacquered.

5-star base, 360° swivel
Matt powder-coated die-cast aluminium.



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# Flow finishes

## Shell

### Unupholstered

White polycarbonate X112
Lead grey polycarbonate X114
Light grey polycarbonate X200
Terracotta polycarbonate X201

### With front upholstered, removable cover

#### Finishes

White polycarbonate X112
Lead grey polycarbonate X114
Light grey polycarbonate X200
Terracotta polycarbonate X201

#### Cover

- B Etis
- C Anouk
- C Taiga
- D Monaco
- E Paradise
- G Hero 2
- G Zero
- Leather
- B Time TL15
- C Frank
- D Donegal
- D William
- E Portofino
- G Keiga
- Anilina
- B Todi
- C Garc
- D Dune
- E Brionne
- F Parigi
- G Moss
- Nabuk
- C Anima
- C Noah
- D Floriante
- E Kapua
- F Savanna
- G Sunday
- Nuvola

### Fully upholstered

- B Etis
- C Anima
- C Taiga
- D William
- E Kapua
- G Hero 2
- G Zero
- Leather
- B Maia
- C Anouk
- D Donegal
- E Brionne
- E Paradise
- G Keiga
- Anilina
- B Time TL15
- C Garc
- D Dune
- F Parigi
- G Moss
- Nabuk
- B Todi
- C Noah
- D Monaco
- F Savanna
- G Sunday
- Nuvola

### Fixed leather cover, non-removable

- Anilina
- Nuvola

## Upholstery pad

- B Time TL15
- C Frank
- D Floriante
- E Brionne
- F Parigi
- G Sunday
- Nuvola
- B Todi
- C Noah
- D Monaco
- E Kapua
- F Savanna
- G Zero
- Leather
- C Anima
- C Taiga
- D William
- E Paradise
- G Keiga
- Anilina
- C Anouk
- D Donegal
- E Portofino
- G Moss
- Nabuk

## Base

### 4 legs

Matt painted white X053
Matt painted lead grey - ref. col. X114
Matt painted light grey
Matt painted terracotta

### Central leg

Matt painted white X053
Matt painted lead grey - ref. col. X114
Matt painted light grey
Matt painted terracotta

### 4 VN wooden legs, 360° swivel

Bleached oak stained wood - ref. col. X075
Natural oak stained wood - ref. col. X030
Brown oak stained wood - ref. col. X076
Canaletto walnut stained wood - ref. col. X159

### 4 wooden legs, 360° swivel

Bleached oak stained wood - ref. col. X075
Natural oak stained wood - ref. col. X030
Brown oak stained wood - ref. col. X076
Canaletto walnut stained wood - ref. col. X159

### 5-star base, 360° swivel

Matt painted white X053
Matt painted lead grey - ref. col. X114



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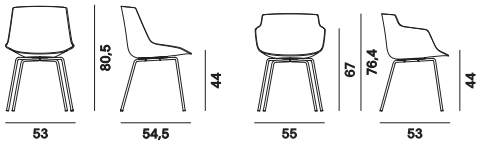
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# Flow dimensions

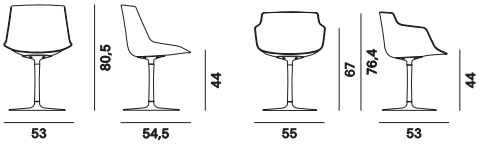
Flow Chair

Flow Armchair

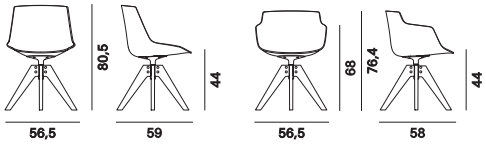
4-legged base



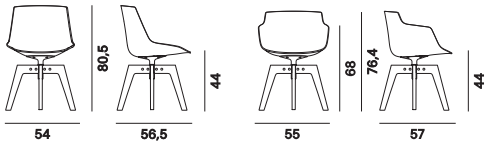

base with central leg



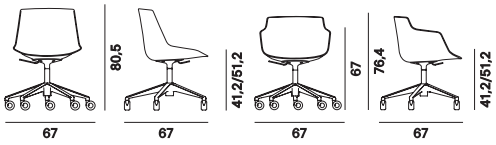

VN 4-legged wood base




4-legged wood base




height-adjustable 5-point-star base on castors




Variants



unupholstered | front upholstered | fully upholstered | fixed leather cover

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**Explore the finishes and configure the product >**

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